

MARCHINGORDER

amazing graduation ceremonies

virtual

Deployable Solutions in a Changing Environment



Framing the Objective

Establishing realistic expectations in a challenging environment

Our Goals for Spring 2020

- Recognize the individual achievements of each graduate.
- Provide opportunities for graduates to enjoy a communal moment.
- Pursue solutions that already reside within our core competencies as a graduation vendor.
- Provide flexible solutions that can accommodate a virtual graduation, a postponed graduation, or a graduation as originally planned.

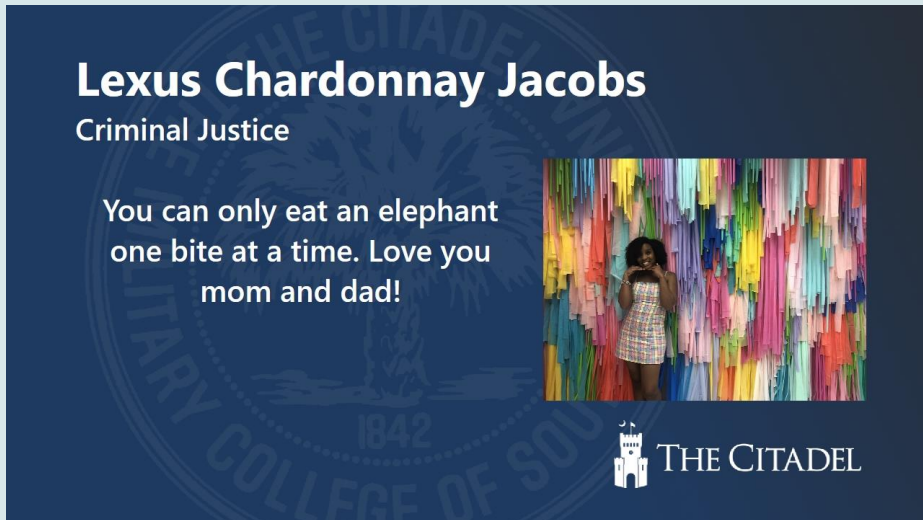


So... what's a virtual ceremony?

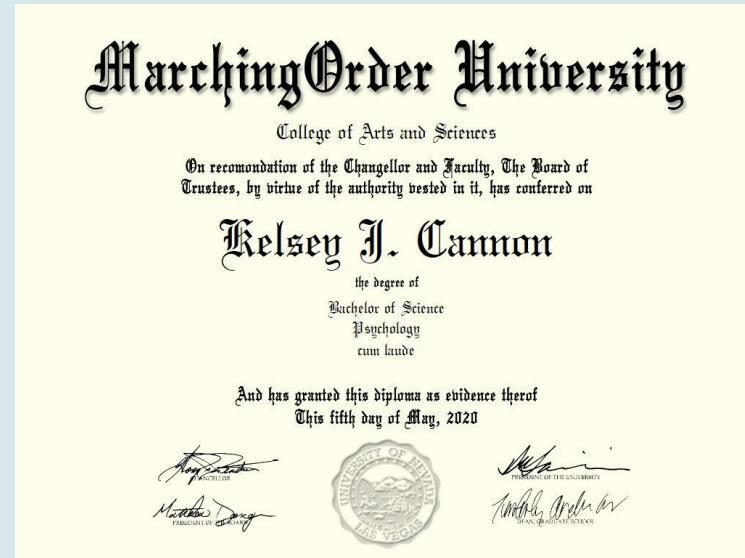


Create a Personalized Slide for Each Graduate

Customizable according to your needs / timeframe



Use MarchingOrder to collect photos and messages for each graduate; we create a personalized slide for each graduate.



MarchingOrder creates a slide on a customized background to recognize each graduate



Record Each Graduate's Name

A soundbite that graduates, families, and friends will appreciate



How it Works

- Collect phonetics on the same website where photos and messages are collected (or you can provide them separately if you already collect them).
- Send MarchingOrder a list of graduates to be recorded.
- MarchingOrder coordinates directly with voiceover professionals to record each graduate's name and create individual name announcements.

MarchingOrder has pre-recorded hundreds of thousands of graduate names for hundreds of clients; we are confident and experienced in this arena.



Put It All Together In One Place

Host your ceremony on a MarchingOrder Website.

Live Demo:

<https://virtualgrad.marchingorder.com/>



Designed for Flexibility

Use Your MarchingOrder Content However You Want

- If your institution prefers to keep the ceremony website in-house, you can link or embed the content from MarchingOrder. We can provide your IT team with graduate slides and recorded names to be used as needed.
- Clients can use the MarchingOrder software to simulate the name-calling portion of a graduation ceremony (live, during a virtual ceremony).

Additional Applications

- StageClip can take the slide content from MarchingOrder and create a short video that grads can share on social media of their choosing (ideally with a pre-recorded name).
- If your ceremony is postponed or held as planned, everything can be easily repurposed for an in-person ceremony.



Additional Ideas: Cap & Tassel Keepsakes

Bring your graduates together while they are geographically dispersed

Providing your graduates with a cap and tassel can promote a feeling of community:

- Encourage graduates to use the cap and tassel to take a graduation-themed photo for their MarchingOrder slide.
- Hold a cap-decorating contest and award a prize for the best design.
- Prompt graduates to post photos of themselves in their cap, using your graduation hashtag to increase social media engagement.
- Create a communal "Move the Tassel" moment when degrees are officially conferred via webcast.



Additional Ideas: Hashtag Photo Mosaic



Contact ProPics for more information, at www.propicsgrads.com



Spring 2020 Timeline

Product	Timeline
Standardized Graduate Slide, No Audio <i>Doesn't include a data collection website</i>	1 Week Prior to Ceremony Date
Customized Graduate Slide, No Audio <i>Includes a website to collect photos and messages</i>	2 Weeks Prior (ideally longer)
Standardized Graduate Slide, Pre-Recorded Audio <i>Doesn't include a data collection website</i>	3 Weeks Prior
Customized Graduate Slide, Pre-Recorded Audio <i>Includes a website to collect pronunciation/photos/messages</i>	4 Weeks Prior



Spring 2020 Virtual Ceremony Pricing

Product	Cost
Virtual Ceremony	\$1995
Each Additional Virtual Ceremony	\$495
Photo/Message Website	\$895
Say It Right (Pronunciation Collection)	\$295
ProNounce (Pre-Recorded Names)	Varies by Quantity <ul style="list-style-type: none">• 300: \$3.89 per graduate• 1000: \$2.07 per graduate• 5000: \$1.65 per graduate



To Request a Quote:

Email the following details to info@marchingorder.com:

- School Name
- Virtual Ceremony Date
- # of Ceremonies
- # of graduates
- Indicate what Virtual Ceremony Option you are interested in:
 - Standardized Graduate Slide, No Audio
 - Customized Graduate Slide, No Audio
 - Standardized Graduate Slide, Pre-Recorded Audio
 - Customized Graduate Slide, Pre-Recorded Audio

